Hierarchical thematic model visualising algorithm

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**Structure of a huge conference** Main problems and proposed solutions Mathematical description of the conference

# EURO 2013 Thematic visualisation

We must offer a Decision Support System for thematic clustering.

#### The goals:

- to construct a thematic model of the conference,
- to reveal the inconsistencies between the constructed and the expert model,
- to visualise the expert model and the revealed inconsistencies.

#### Call for algorithmic model:

- To be similar with the expert model,
- To rank the inconsistencieses,
- To have a plain representation of the conference structure.

#### Problem statement

Algorithm of clusterization and visualisation Experiment **Structure of a huge conference** Main problems and proposed solutions Mathematical description of the conference

# EURO 2013 Conference structure



#### Create the expert thematic model

- A group of experts is responsiable for each Area,
- 2 Participants send documents to the collection,
- O The experts distribute the documents over the Streams,
- The documents are organised into Sessions.

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# Challenges

#### Causes of the problems

- Great number of the experts (more than 200),
- 2 expert classification could be controversial,
- there is no base thematic model.

#### The problems

- To verify thematic consistency,
- 2 to detect inconsistencies in the hierarchical model,
- It detect the unclaimed Streams and Sessions,
- Ito assess quality of the expert hierarchical model.

Structure of a huge conference Main problems and proposed solutions Mathematical description of the conference

# Matrix "document/terms"

Let the theme of the document be determined by its terms.

 $W = \{w_1, \ldots, w_n\}$  is the dictionary of the conference.

#### Let the document be the bag of words.

The document d of the collection D is an unordered set of words of the dictionary W,  $d = \{w_j\}, j \in \{1, ..., n\}$ .

$$\mathbf{x}_{s} \mapsto \frac{\mathbf{x}_{s}}{\sqrt{\mathbf{x}_{s}^{\mathsf{T}} \mathbf{x}_{s}}}, \qquad \mathbf{X} = \begin{pmatrix} x_{1,1} & \cdots & x_{1,n} \\ \cdots & \cdots & \ddots \\ x_{|D|,1} & \cdots & x_{|D|,n} \end{pmatrix}$$

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#### Hierarchical representation of the thematic model



Here  $\ell$  is a conference level, h = 5 is the number levels and i is the index of a node given level.

Similarity function Hierarchical clustering The nested visualisation

# Similarity function

Define the similarity function  $s(\cdot, \cdot)$  between documents  $x_i$  and  $x_j$  as:

$$s(\mathbf{x}_i, \mathbf{x}_j) = \frac{\mathbf{x}_i^\mathsf{T} \mathbf{x}_j}{\|\mathbf{x}_i\|_2 \|\mathbf{x}_j\|_2} = \mathbf{x}_i^\mathsf{T} \mathbf{x}_j.$$

Define the similarity function  $S(\cdot, \cdot)$  between clusters  $c_{\ell,i}$  and  $c_{\ell,j}$  as the mean  $s(\mathbf{x}, \mathbf{y})$  between their documents  $\mathbf{x} \in c_{\ell,i}, \mathbf{y} \in c_{\ell,j}$ 

$$S(c_{\ell,i}, c_{\ell,j}) = rac{1}{|\mathcal{A}|} \sum_{(\mathbf{x}, \, \mathbf{y}) \in \mathcal{A}} s(\mathbf{x}, \, \mathbf{y}),$$

where A is the set of all document pairs from clusters  $c_{\ell,i}$  and  $c_{\ell,j}$ ,  $\mathbf{x} \in c_{\ell,i}$ ,  $\mathbf{y} \in c_{\ell,j}$ ,  $\mathbf{x} \neq \mathbf{y}$ .

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# The clustering quality function

Suppose 
$$F_0$$
 is a mean intra-cluster similarity:  $F_0 = rac{1}{k_\ell} \sum_{i=1}^{k_\ell} S(c_{\ell,i},\ c_{\ell,i}),$ 

and  $F_1$  is a mean inter-cluster similarity:  $F_1 = rac{2}{k_\ell(k_\ell-1)}\sum_{i < j} S(c_{\ell,i},\ c_{\ell,j})$ 

#### Clustering quality criterion

 $F = \frac{F_1}{F_0} \rightarrow \min.$ 

The expert hierarchical model is the origin for the algorithmic thematic model.

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# Distance functions

Euclidean distance:

$$\rho(\mathbf{x},\mathbf{y}) = \sqrt{\sum_{k=1}^{n} (x_k - y_k)^2}$$

Hellinger distance:

$$H(\mathbf{x}, \mathbf{y}) = \frac{1}{\sqrt{2}} ||\sqrt{\mathbf{x}} - \sqrt{\mathbf{y}}||_2$$

Jenson-Shannon distance:

$$JSD(\mathbf{x}||\mathbf{y}) = \frac{1}{2}D(\mathbf{x}||M) + \frac{1}{2}D(\mathbf{y}||M), \ M = \frac{1}{2}(\mathbf{x} + \mathbf{y}), \text{ where}$$
$$D(\mathbf{x}||\mathbf{y}) = \sum_{i} \ln\left(\frac{x_{i}}{y_{i}}\right) x_{i} \text{ is a Kullback-Leibler distance}$$

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# Distance and similarity functions comparison



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# Distance and similarity functions comparison



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The quality function of the hierarchical model

The linear combination of intra- and inter-cluster similarities:

$$Q(\bar{\mathbf{x}}_1, \, \ldots, \, \bar{\mathbf{x}}_k) =$$

$$= \sum_{\ell=2}^{h-1} \left[ \frac{1-\alpha}{k_{\ell}} \sum_{i=1}^{k_{\ell}} |c_{\ell,i}| S(c_{\ell,i}, c_{\ell,i}) - \frac{2\alpha}{k_{\ell}(k_{\ell}-1)} \sum_{i < j} S(c_{\ell,i}, c_{\ell,j}) \right] \to \max$$

 $\alpha \in [0,1]$  is the weights coefficient; it determines the clustering priority.

 $k_{\ell}$  is the quantity of clusters on level  $\ell$ .

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Creating an algorithmic model, similar to the expert model

#### Penalty matrix.

| To<br>From | (+,+)         | (+, -)        | (-,-)         |
|------------|---------------|---------------|---------------|
| (+,+)      | $\delta_{11}$ | $\delta_{12}$ | $\delta_{13}$ |
| (+, -)     | $\delta_{21}$ | $\delta_{22}$ | $\delta_{23}$ |
| (-,-)      | $\delta_{31}$ | $\delta_{32}$ | $\delta_{33}$ |

Move a document from its expert cluster to an algorithmic cluster if

$$Q_2 - Q_1 \ge \delta$$

the algorithmic model quality drastically increases.

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# Nested visualisation

#### Visualisation requirements

- to keep hierarchical structure of the expert model
- It o preserve the relative distances

- μ(c<sub>l,i</sub>) is the coordinates of the cluster c<sub>l,i</sub> center
- $\rho(\cdot, \cdot)$  is the distance between documents in  $\mathbb{R}^{|W|}$
- ρ<sub>2</sub>(·, ·) is the distance between projections of the documents



### Nested model creation

Let the cluster  $c_{\ell,i}$  with the plain radius R is already placed on the plain;  $C_1, \ldots, C_q$  are the clusters of the level  $\ell + 1$ , which are in  $c_{\ell,i}, \mu(C_1), \ldots, \mu(C_q)$  are their centers,  $r_1, \ldots, r_q$  are their radiuses.

- Make a Sammon projection of the centers  $\mu(C_1), \ldots, \mu(C_q)$ .
- Solution Find the plain radiuses  $\hat{r}_1, \ldots, \hat{r}_q$  of the clusters  $C_1, \ldots, C_q$  as:

$$\hat{r}_j = \min_{i \neq j} \frac{r_j}{r_j + r_i} \rho_2(\mu(C_i), \ \mu(C_j)).$$

• Find  $\hat{\rho} = \max_{j \in \{1, ..., q\}} \rho_2(\mu(C_j), \mu_{\ell,i}) + \hat{r}_j$  is the distance to the border of the projection, taking into consideration sizes of clusters.

• Translate the homothety of the ratio  $rac{R}{\hat{
ho}}$  and center  $\mu(c_{\ell,i})$ 

# Documents collection

#### The purpose of the experiment

Visualisation of hierarchical thematic model of EURO 2013.

- Documents quantity: |D| = 2313, Areas: 24, Streams: 137.
- Size of the dictionary: |W| = 1261.
- Penalties are determined by the parameter of nonconformance with the expert model:  $\gamma \ge 0$ ,  $\mathbf{F} = \gamma \tilde{\mathbf{F}}$ .

### Penalties matrix $\tilde{\mathbf{F}}$ .

| To<br>From | (+,+)  | (+,-)  | (-,-) |
|------------|--------|--------|-------|
| (+,+)      | 0      | 0.002  | 0.005 |
| (+, -)     | -0.001 | 0      | 0.003 |
| (-,-)      | -0.003 | -0.002 | 0     |

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### Clustering results with various penalties $\gamma$



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### Area similarity



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### Streams similarity



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### Inconsistencies between models, middling penalties



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### Degree of the document inconsistency

For each document the degree of inconsistency between the expert and the algorithmic model is determined by

- the level number, where the models differ,
- 2 the distance between the expert and the algorithmic cluster on this level.

Map the range of inconsistency to the color scale:

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### Visualisation of inconsistencieses, $\gamma = 1.25$



Hierarchical clustering Visualisation of inconsistencieses

### Visualisation of inconsistencieses, $\gamma = 1.25$



Hierarchical clustering Visualisation of inconsistencieses

### Visualisation of inconsistencieses, $\gamma = 1.25$



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### Visualisation of inconsistencieses, $\gamma = 0.7$



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### Visualisation of inconsistencieses, $\gamma = 0.5$



# Conclusion

- The similarity function between clusters is proposed.
- A method for thematic hierarchical model creation is proposed.
- The way of visualising a huge thematic model on the plain is proposed.
- The way of visualising inconsistencieses between the expert and the algorithmic model is proposed.